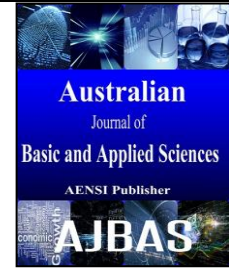




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“Impacts of Energy Innovation Sources”: For Ecological Safety and Quality Water Technology Environment

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ABSTRACT

This research presents an explanatory studies relating to the past empirical research gaps by the oil and gas corporate governance in managing the energy innovation sustainability and ability to conserve the healthy ecological urbanization complexities. Therefore, it discusses the importance of having an efficient FOCUS operation, food safety and quality water technology system to enhance better energy performance including branding perception implications towards human psychological and biological healthy economies for both buyers and sellers to have full knowledge of the capabilities and after-sale performance of the standard products with price policies and reliable product integration with specialized human process safety working environment are future discussed.

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INTRODUCTION

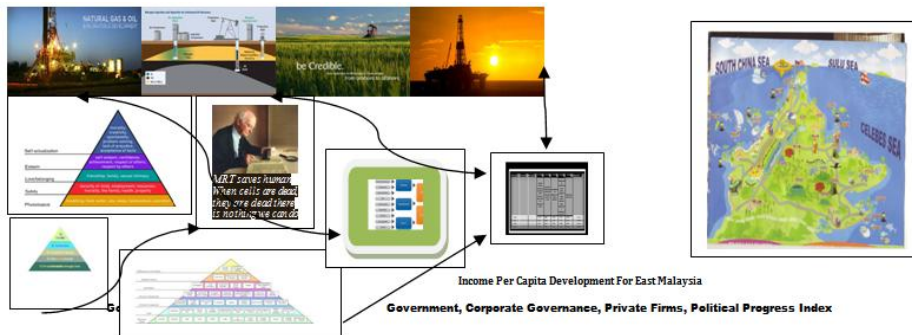


Fig. 1: Impacts Of Energy Innovation Sources Towards Safety Ecological and Quality Water Technology Environment Upbringing To Human Psychological and Biological Health, Social and Economy Urbanization

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The impacts of energy innovation sources had created numerous of modernization of urban city economies to East Malaysia. However, due to ongoing urban development and lack of business resources, nutrition health and safety ecological urbanization among the minority ethnics local 'Sabahan', it created grievances, speculation and stakeholders' expectation for more corporate social responsibility and job employment opportunities for the minority ethnic groups in Sabah. Many of new universities graduates are randomly interviewed found to be jobless. Despite all, the new migration overpopulation grossly exceeds the job and business opportunities in the state neighborhood. For example, "What is happening to our ecological environment? What is happening to the social issues with the environment?, What is your income and education standard?" All these questions were answered with face depression among the 270 samples respondents who are known as public to be the internal and external stakeholders. In competitive crude oil and gas industry, both seller and buyers must have full knowledge of the capabilities and after sale performance of the gasoline or car fuels' standard performance. The equilibrium price just covers the supplier's cost of production for a product known as a reliable quality which can be seen through F1 Branding advertising had maintained the Malaysian multinational oil and gas market power of dominant firms. But, however, for the competitors and intellect consumers were arguing and giving consumers information that donation more than RM44 million to Imbak Canyon and F1 advertisement worth RM63 million per year as a percentage of sales revenue. Consequently, the oil and gas spends on advertising as a percentage of sales revenue probable to just 3 percent or above of sales revenue. Although advertising can raise entry barriers and maintain market power of dominant firms, the economics of information argues that by giving consumers information, advertising can reduce the prices they are paid for the gasoline product prices which by minimizing the advertising cost may reduce the prices paid off by the consumers and lessen their burden to pay their car's fuel transportation. Also, because special event with special gift or ticket holiday incentives in the five star hotel luxury advertising creates brand awareness, but surprisingly, some journalists or advertisers who sometimes

misrepresent the Malaysian oil and gas product wealth reputation to bring down their successful business repetition in the local or global business market. In addition to this matter, to resolve the marketing problems posed by quality products are adversely selected out which requires credible strong financial business commitments mechanism, excellent brand name reputations, collateral or price premiums for reliable repeat-purchase transactions. However, both buyer and sellers in all businesses face uncertainty against which type of gasoline product or crude oil energy that they may choose to insecure their purchases. This evolved one has more information or better information than the other as follower what the people say in the market. For the incomplete information refers to "Asymmetric information" exchange associated with uncertainty effects outcome are difficult matters for the buyer to know which type of gasoline having high capabilities save fuel save engine life span or deficiencies for most probable failure rate for the buyers product experienced with the firms product. Therefore, the Malaysian oil and gas stood as a corporate governance entailed with communities' development practically to provide corporate social responsibilities initiatives and decision services that permitted them in price advertising, price technology, price specialized team engineers and price for level maintenance of safety ecological urbanization growth may be costly, time consuming and it may be differs region by region. With the event of ecological and healthy living environment, historically the deforestation and agriculture 8,000 years ago, had affecting the human's psychological and biological development. Numerous arguments are heading towards wider dispersion of ownership as stated by Mallin (2003) investors in UK for example are significantly having ownership implications and interactions with their investee companies and similarly, to Malaysia country, the level of growth of urbanization and corporate governance in financing systems are experiencing accountability to whole human society well-being development which can be seen population living in urban areas in table 1 and figure 3 implies as the cost advantages and implication effects of the urbanization.

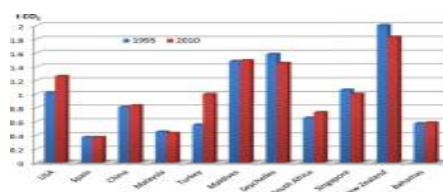


Fig. 2: East Malaysia Map Urbanization Source obtained from Sabah Tourism Magazine

Table 1: Population Living In Urban Areas Source obtained from UN, World Urbanization Prospects: The 2003 Revised

Population Living In Urban Areas	1950	1975	2000	2030
World	29	37	47	61
Africa	15	25	37	54
Asia	17	24	37	55
Europe	51	66	73	80

Fig. 2: Population Living In Urban Areas Source obtained from UN, World Urbanization Prospects: The 2003 Revision (2004)**Fig. 3:** China Carbon Dioxide Emission in the 30 years are demanded to the people's awareness for healthy environment

PROBLEMS

**Fig. 4:** East Malaysia, Sabah Orang Utan (Sepilok, Sandakan) (Failure to education level)**Fig. 5:** East Malaysia, Putatan Township (Failure for paddy agricultural plantation)

East Malaysia is known with its own natural resources richness. But, however, nowadays it was not as before, some place cannot be used for agricultural paddy plantation for example. For the Orang Utan can live well in the outskirts of Sabah with the peacefulness of green color with oxygenated environment. But, surprisingly, most of the students studying at Sk. Imbak Telupid, Sandakan are unable to understand science education, write and speak well in simple English at the age of 8 years old. Based on the observation, daily routine the school children are trespassing forestry with mud, big lorry (logging) to reach their school without air-conditioner facilities. The kids are incapable how to draw peoples' faces or environment features. The question is here why is this happening to the earth? Kids say "Dad" "Mom" is in the hospital. Healthy ecological but absence in health education and economy disparity. Thus, PETRONAS and Yayasan Sabah or Sabah Foundation came in to build up the confidence among the communities especially the younger generation. But, still not yet enough to transform the communities mind perception for changes due to lacking of electricity, water access facilities, food safety, nutrition and so forth. Therefore, the new safety ecological and quality

water technological purification business models value chain leading to minimize human psychological and biological health risk end products. However, with the lower cost prices for the oil and gas products burdens the firm to cover the high cost of changing new technology and maintaining the origin past logistic procurement contract partnership at longer term. Next, the managerial cost revenue decision analysis capacity to plans, must clarify how and when revenue will be realized and analyzed the sensitivity of gross and net margins to various possible changes in the firm's cost structure. Since, cost management decision analysis are the most crucial part, it is very difficult in mitigating the stakeholders' perception and expectation. Moreover, as a multinational oil and gas organization, their working environment contains high operational access to heavy metal risk processes are conducted by more specialized expertise engineers corporate governance integration, obviously, all the prices of output determinants are wholly based on strategic alliances and networks Governmental institutional legal trust safeguards for the purpose protection of intangible and competitive knowledge against misuse (Sitkin and Roth, 1993).

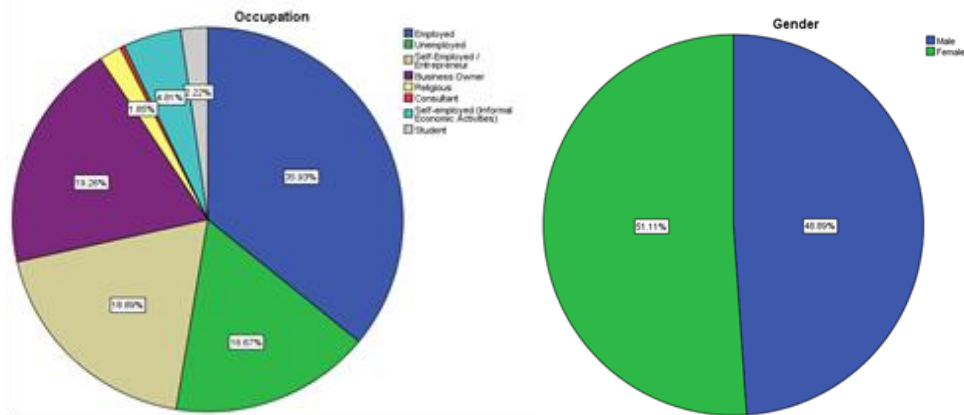


Fig. 6: Demographic Profile Variables

Based on the our research study, our respondents are consists of having demographic profile in the form of Age ranges from 18 to 55 years old which indicates that our findings have resulted age below 18 years old 31.5% amounting to 85 respondents are the highest group of our respondents. The lowest group are more than 55 years old. Meanwhile, our respondents are consists of internal and external stakeholders whom are randomly selected interviewed during any CSR activities engagement with the stakeholders namely PETRONAS Back To School, PETRONAS Art Reach and PETRONAS Customer Care. Hence, our respondents are having

background with Secondary School at 27.4% amounting to 74 people and Diploma at 27.3% amounting to 75 respondents. Whereas, the lowest rating for education variable called Professional (ACCA/CIMA/LLB) at 1.1% amounting to 3 respondents. Additionally, for occupation demographic profile variable some of the respondents are students at 2.9% (8 respondents), employed 36.4% (102 respondents), unemployed 16.1% (45 respondents), Business owner 18.9% (53 respondents) and Consultant 0.4% (1 respondent) totaling to 270 questionnaires.

Theoretical Framework:

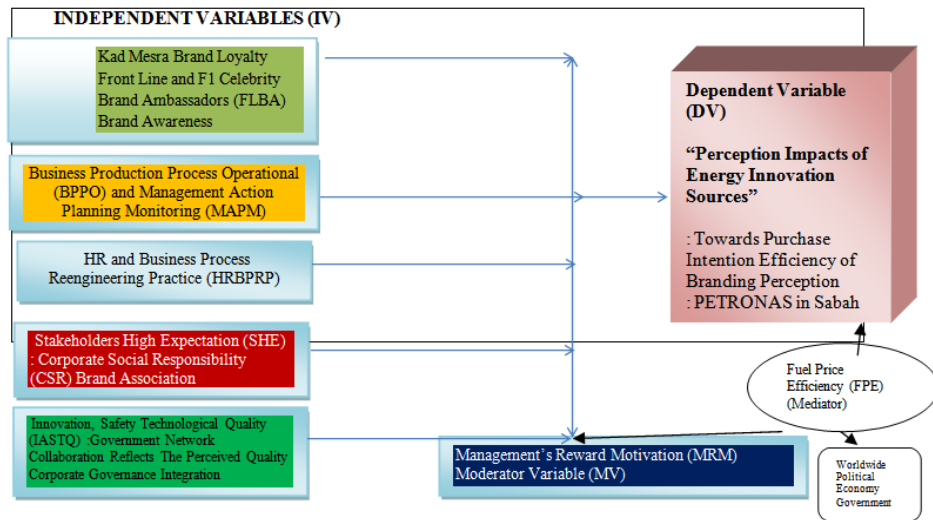


Fig. 7: Theoretical Framework

Literature Review:



Fig. 8: Forest of Imbak Canyon, the land is lacking of nutrition

Forest Type:

The forest of Imbak Canyon consists of at least two types of canopy communities the shrub communities as well as the low forest communities with under growth plants. These canopies are characterized as low, uniform, dense and having no traces of layering. These wooded areas are most commonly found on low terraces as well as the dip slopes of the sandstone hills, where acidic soil podzols are found, this area is known to the locals as *Kerangas*. But, however, the soil is rich in silica but failed to grow with (*Nepenthes hirsute* or an epiphytic orchid) in the lower montane forestry due to forest is low in nutrients and highly acidic with the soil mud heavy metal and chemical processes wastage extraction from the local oil palm plantation effects to the downstreams.

Formation of Chemical Bonds (Ionic Electrovalent Bonds):

Chemical bonding can be divided into three main types namely ionic bonding, covalent bonding and metallic bonding. An ionic bonding is formed by the transfer of one or more electrons from the outer orbital of another atom. Therefore positive ions are known as cations because they move towards the cathode (negative electrode) during electrolysis. The negative ions are known as anions because they move towards the anode (positive electrode) during electrolysis. An ionic bond is the electrostatic attraction between two oppositely charged ions. Ionic bonds are also known as electrovalent bonds [pg 158 Chemical Bonding Chemistry I (Tan Yin Toon, Aishah Mohamed Jalan) Masterskill Allied Health Series].

Safety Ecological Urbanization Effects:

This research study is focusing on the needs of East Malaysian in the state of Sabah famously known as "Land Below The Wind". Fortunately, in 2009, Imbak Canyon was gazetted as Class I (Protection) (A biological Gene Bank In The Heart Of Sabah) Forest Reserve by the Sabah state government. It is the last remaining parts of Sabah which moderately under semi urbanization but yet to having safety ecological and quality water technology systems as part of minimizing hazards in obtaining sources of energy example wood and charcoal, hydroelectric power and gasoline to move the surrounding market economy. Hence, new highways controls and land use coordination to reduce pollution – resolution of conflicts between perceived public interests can be problematic. Thereby, the business process reengineering has an important role to install for polluting processes and waste control both measures to counter adverse environmental effects as well as to conservation interests in securing sustainable economic development. Consequently, this weight need to have safety ecological and healthy environmental urbanization which can minimize human psychological and biological worries towards

environmental health risk issues. Hence, this study is to highlight the impacts of energy innovation sources power necessities to control them under pollution legislation in determining application for planning permission is a matter for the particular decision maker, be it local planning authority or Secretary of State. Moreover, co-ordination is called into question by the need for a developer to make separate applications under planning and pollution control that needs the Corporate Governance body integration.

Storage of Culture Media Method Experiment:

[J Ochei A Kolhatkar; Medical Laboratory; Principles of Culture Media, Bacteriology, pg 590-591] This research study will use culture experiment as to indicated how toxic pH acidity of the materials can cause people sick. Dehydrated media and other dry ingredients such as agars, peptone, plants, vegetables, bile salts and carbohydrates should be kept in a cool dry place at an even temperature and away from direct sunlight. Containers must have tight-fitting caps. Plates and tubes of culture media should be stored at 2-6°C. Where possible, the plates can be sealed in plastic bags to prevent loss of moisture especially if in the tropical region. Most plate culture media, if properly store have a shelf-life of about 7-10 days. An aseptic technique must be used for two reasons: 1) To prevent contamination of cultures and specimens in order to avoid interferences with the interpretation of culture result 2) To prevent contaminants of the work area. Therefore, the laboratory worker should i) Flame wire-loops, straight wires and forceps before and after each use ii) Flame the necks of specimen bottles, culture tubes and test tubes after removing and replacing caps or plugs iii) Do not let Bottle tops or caps touch an unsterile surface iv) Always inoculate culture media before making smears v) Use the safety cabinet when treating hazardous pathogens vi) When sterilizing a wire loop, hold it in the blue part of the flame with the loop part facing down. This is to ensure quick and proper sterilization of the wire loop and prevent sputtering material from falling on the hand.

Primary Sources Data Method:

This research is a self-administered and monitored by the professional lecturers via email, telephone and face to face discussion whenever is necessary after had distributed questionnaires randomly distributed and specifically to whom are having demographic profile variable related to our research topic. After interview, all the data will be keyed in the SPSS that capable to compute the data accurately.

Secondary sources data method:

This research will use secondary data sources as a quantitative method analysis are quick, easy,

systematic ways to will obtained from published materials such as textbooks, periodicals (magazines, journals, magazine, reports and internets website information) which requires our extensive and thorough reading that is aimed at obtaining relevant materials and knowledge suited to our research topic. Firstly, we spent time to look for library research to conduct investigations collecting information that taking a long hours to spend with.

Branding Loyalty, Association, Awareness:

Branding loyalty is the measure of an attachment of customer toward a brand [Aaker (1991)] and it a core value of a brand [Moiescu (2008)] which can be classified as conceptualize of attitude and purchase intention determination [Oliver (1997)] especially loyal to a branded particular organization [Tong & Hawley (2009)]. Loyal consumers in oil and gas can be seen through the numbers of clients having a Kad Mesra and dedicated to wait queuing for their turn to pump petrol to their vehicles. Normally loyal customers can be classified to repurchase the same brand than the general customers that love to switching brand [Bowen & Shoemaker (1998); Ponbambrungwong & Chandsawang (2009)]. However, if the customers have a perceived value with the special promotion effects on perceived value; the lower perceived product value example fuel oil cost saving with incentives coupons having a high probable to capture bigger market share value [Dodds et al. (1991);Grewal et al. (1998)]. Therefore, with poor rating business reputations, this will brings down the organization to demand for larger purchasers. That is why; managing oil and gas industry is deeply having big responsibilities in maintaining their quality product value and retaining their loyal customers at a lower or high price of oil [Hutton (1995)]. Customers tend to be loyal as a brand conscious and prestige sensitive who are willing to pay a higher price for a quality water technology like having reverse osmosis purification in their houses to save their kidney though everyone say it is very expensive.

Information Technology Strategy:

Gasoline, energy, oil and gas sources are to known as a sustainable competitive advantage pursued by the information technology as safe environmental eco-friendly sustainability. Perhaps, with the safe eco-friendly technologies, it minimizes

the environmental hazards cost pollution and with expensive cars is being exposed to the driving hazards of commuting this allows them to win more businesses from their competitors in oil and gas resources. Thus, PETRONAS strategy implies a strategic management cost planning configures its resource-based capabilities, business product processes reengineering, adaptive innovations strategy, product differentiation strategy or IT strategy provides the most effective route to competitive advantage strategic focus. Hence, this resulted PETRONAS in a higher profits organization.

Methodologies:

This research design measures the effect of hydrogen chemical bonding on the chemical or plant solubility covalent compounds within 8 hours and 7 days. This study purposively to address the oil and gas gaps' in managing the ecological environment safety that requires quality innovation technology to minimize environmental hazards. Nevertheless, the water is a good solvent for liquids and gases consisting of small polar molecules that can form hydrogen bonds with water molecules. For example, ammonia is a covalent compound are soluble in water because ammonia molecules can form hydrogen bonds with water molecules. Most organic compounds are insoluble in water inclusive amines ('ethylamine') [C₂H₅NH₂], alcohols ('ethanol')[CH₃CH₂OH]. Therefore, using electrolysis and culture media experiment as to maximize the amount of hydrogen bonding and anaerobic bacteria microorganism bonding between them. All ranges of interval statistical measurement may occur particularly where material considerations relate to safety and the public interest. It is unsurprisingly that the relationship between land use planning and pollution control can be described as 'not particularly clear'. This research study is to explore the 8 keys factors which influence the perception impacts of energy sources evidence for co-variation hypothesis analysis. It is unsurprisingly that the relationship between safety ecological, healthy environmental living with nutrient and quality water technology, land use planning and pollution control can be described as 'not particularly clear among the minority ethnics population are lacking of awareness and their health life economies are relatively threatening.

Parameter	Unit	Limit Design Influent Standard	Maximum Value	Minimum Value	Average ± Std. Dev.	Limit Effluent Standard	Maximum Value	Effluent Minimum Value	Average ± Std. Dev.
23 June – 22 July 1999 Temperature	°C	-	28.8	27.6	28.4± 0.2		29.8	27.1	28.4± 0.4
pH			7.3	6.6	7.1± 0.2	5.5-9.0	7.5	6.4	7.0±0.2
TSS	mg/L	300	300	120	173±42	100	18.0	4.3	10.4±2.8
BOD ₅ at 20°C	mg/L	245	205.6	110.3	170.6±27.7	50	42.8	22.6	34.4±3.9
COD	mg/L	-	820	210	449±169	100	42	24	35.2±5.1
Phosphorus ¹	mg/L	10	16.2	9.0	12.3±1.8	2	5.0	0.6	1.5±0.7
Ammonia-Nitrogen ¹	mg/L	30	42.4	28.4	33.1±3.5	5	5.0	0.1	2.5±1.2
Nitrate-Nitrogen	mg/L	-	31.6	15.1	25.8±4.3	20	21.2	4.4	7.5±3.5

Table 2: Summary of Influent and Effluent Wastewater Quality (8-hour mode)¹

Based on the table 2, the cost implications effects after 8 hour cycle mode started with fill

The contents mixed in anoxic-anaerobic conditions, resulting in “denitrification” and a subsequent reduction of oxygen demand and energy input which can be illustrated in the figure 5 photo taken after one week case study experiment and compare with the photo taken with the similar products that having the same influent or effluent wastewater quality after 8 hours mode.



Fig. 9: 1 week Case Experiment Dated on 26th August 2015.

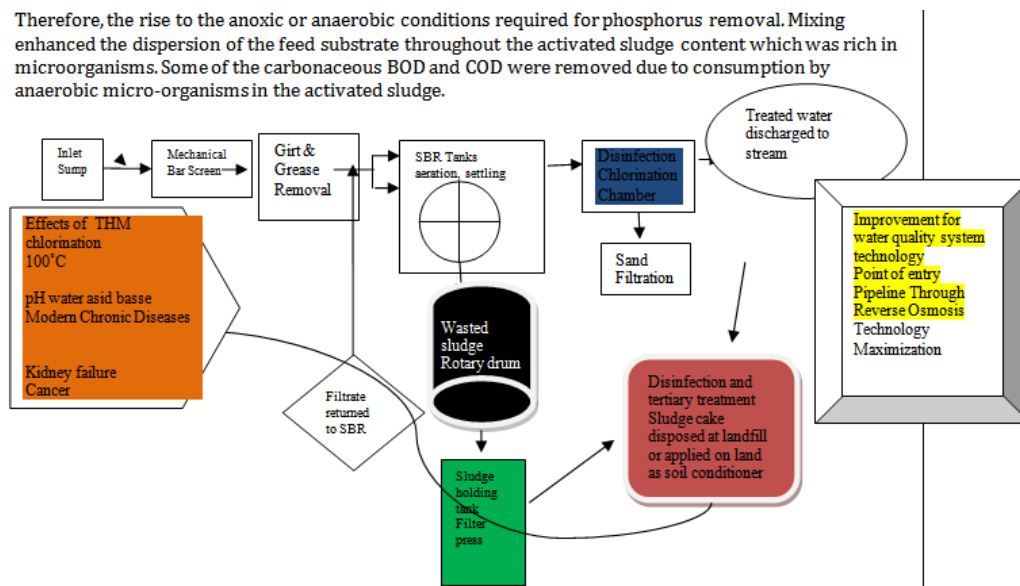


Fig. 10: Schematic Flow Diagram for SBR Plant at Kuala Lumpur International Airport (KLIA) Description of the SBR Plant pg 57; Malaysian Journal of Science

Results:

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.421 ^a	.177	.156	2.72916

Based on the above table, the adjusted coefficient of determination known as R exponents represents the value of 0.421. The score indicate that 42.1% of the changes in the dependent variable (impacts of energy innovation sources) (to create purchase intention) can be explained by the independent variables ((F1, Kad Mesra, Front line Brand loyalty, Brand Association, Brand Awareness), (Quality Business Operational Process With Effective Support Integration), Ecological Safety [(Product Quality – Innovation),

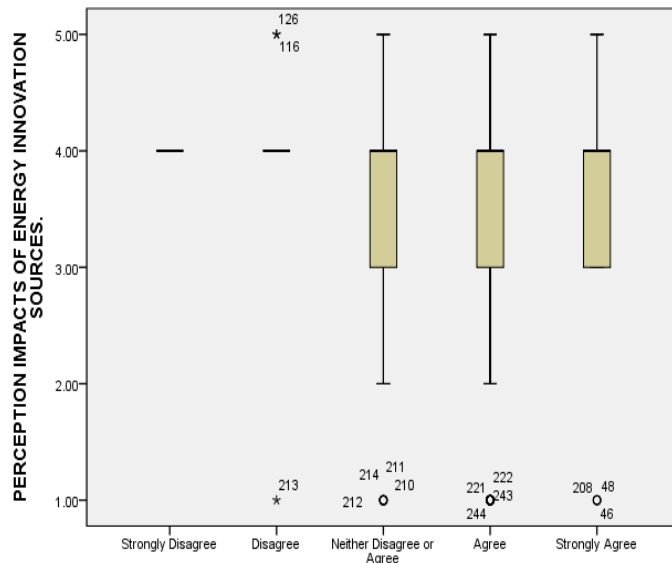
(Stakeholders CSR Expectation) (Eco-friendly Safety environment), (Quality Water Technology)(To minimize health risk and injuries], Chemical Ions Bonding Through Electrolysis and culture media experiments (During operational hours, business process are based on perseverance, consistency and self-efficacy to management action planning, job satisfaction reward)(motivation)(attitude)(monitoring system). Additionally, gasoline fuel prices as a mediator variable.

Anova Variance Analysis:

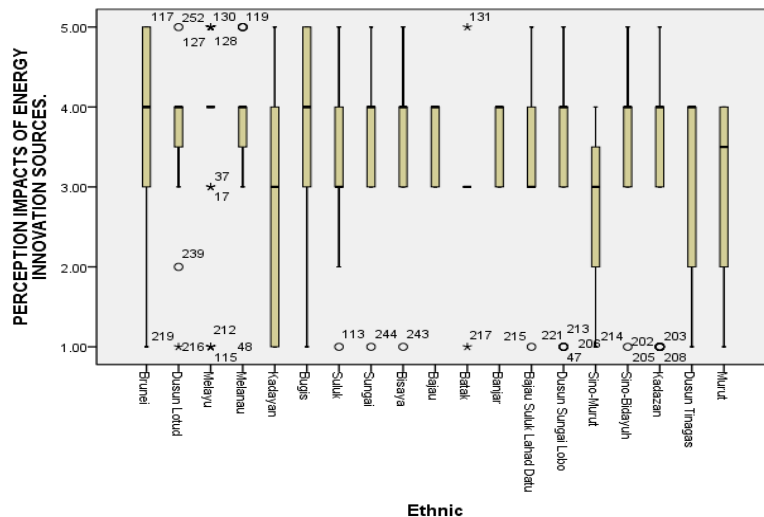
ANOVA ^{a,b}						
Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	25.555	7	3.651	3.482	.004 ^c
	Residual	49.281	47	1.049		
	Total	74.836	54			

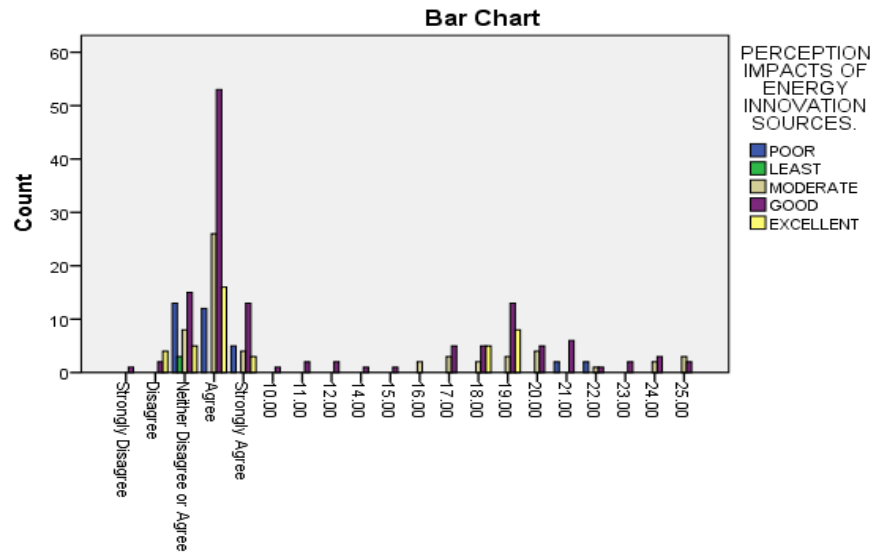
Based on the above table, our pilot study have tested according to the ANOVA Variance analysis calculation, the sum of squares (Regression) are evaluated at 25.555, df (7), Mean Square (3.651) and F (3.482). This shows that our all the demographic profiles variables and independent variable are having Significant relationship with the dependent variable at 0.004 indicates 4%. However, with one

sample test gasoline or fuel cost prices as part of mediator having t value (40.525), df (206), Mean Difference (0.952) which shows having a 95% confidence interval of the difference range between lower (0.91) and upper (1.00) indicating that this mediator variable has a positive negative significant relationship towards the dependent variable at 2 tailed value of 0.000.



Kad Mesra Loyalty Card Programme had entitled me a special benefit incentives in terms of price discounts rebate prepare people well for cost savings effects.





FRONTLINEATTITUDE. Changes in social trends alter how people and businesses behave and how they set their priorities are monitored by the consumers' perception. Identifying opportunitie...

Moreover, the respondents answered for Neither disagree or agree as rated scale of 3, it was analyzed at median 0.367 and standard deviation 0.199. The product price related differential at 1.075 and coefficiently dispersion related to rating of 0.430 which establish the stakeholders expectation towards the product prices. Thus, this shows the determination of the behavioral wealth maximizing strategy depends on the production capacity, cost levels, demand

characteristics and the potential for immediate and longer term competition. Through young to adult changes in psychological and biological developmental demanded for healthy living economies with greater opportunities. This can be evidenced out in table 9 : ownership concentration in the Ten Largest Malaysian Companies (Based On 2003 Market Capitalization).

Table 3: Ownership Concentration in the Ten Largest Malaysian Companies (Based on 2003 Market Capitalization)

	Company	Market Capitalization (RM million)	Largest Shareholder	Second Shareholder	Third Shareholder	Fourth Large Shareholder
1.	MAYBANK	35,462	Amanah Raya Nominees (Local) Sdn Bhd (34.60%)	Permodalan Nasional Berhad (14.7%)	Employees Provident Fund Board (9.33%)	Cimsec Noms Tempatan Sdn Bhd (Security Tempatan) (3.4%)
2.	TENAGA National Bhd	28,010	Khazanah Nasional Berhad (37.04%)	Bank Negara (11.10%)	Employees Provident Fund Board (10.93%)	RHB Norms Tempatan Sdn Bhd Petroleum Nasional (9.28%)
3.	PETRONAS GAS	14,346	RHB Nominees (Tempatan) Sdn Bhd Petroleum Nasional Berhad (60.63%)	Pension Fund (15.01%)	Employees Provident Fund Board (13.33%)	Amanah Raya Norms Tempatan (2.39%)
4.	MISC	18,676	RHB Nominees (Tempatan) Sdn Bhd Petroleum Nasional (62.44%)	Employees Provident Fund Board (5.86%)	Lembaga Kemajuan Tanah Persekutuan (FELDA) (2.9%)	Perbadanan Pembangunan Pulau Pinang (1.72%)
5.	MAXIS	18,676	Maxis Holdings Sdn Bhd (16.18%)	Cartaban Nominees (Tempatan) Sdn Bhd (6.81%)	Wilayah Resources Sdn Bhf (5.4%)	Besitang Barat Sdn Bhd (5.45%)
6.	PUBLIC BANK	16,167	Employees Provident Fund Board (6.09%)	Sekuriti Pejal Sdn Bhd (3.59%)	Sekuriti Pejal Sdn Bhd (3.38%)	Kepunyaan Chintamani Sdn Bhd (2.52%)
7.	SIME DARBY	12,219	Amanah Raya Nominees Sdn Bhd for Amanah Saham Bumi	Employees Provident Fund Board (14.37%)	Permodalan Nasional Bhd (8.92)	Bumiputra-Commerce Noms (Tempatan) Sdn Bhd (1.62%)

			(32.77%)			
8	PLUS	12,135	United Engineers (Malaysia) Berhad (32.05%)	Khazanah Nasional Berhad (17.98%)	Mayban Norms Tempatan (14.08%)	Employees Provident Fund Board (9.31%)
9	GENTING BHD	11,481	Kien Huat Realty Sdn Bhd (33.38%)	UOBM Noms (Asing) Sdn Bhd (3.46%)	Cartaban Noms (Asing) Sdn Bhd SSBT Fund (6.81%)	
	Source Mohd Sehat and Abdul Rahman (2005)	Mean	34.76%	10.62%	7.87%	4.67%

Furthermore, there are seven key predictors that influenced the dependent variable with one moderator variable of management reward motivation. Based on the unstandardized coefficient, the B value for the first independent variable (Do you have B value (Kad Mesra) indicates negative rating (-0.80) with significant value at (0.904) which shown to influence the impacts of energy innovation sources towards purchase intention among the consumers are statistically having excellent significant because $p < 0.05$ which having probability of 5 to 10 percent

errors during the research study conducted. However, for second independent variable (F1-Celebrity Brand Association & Awareness) are having positive rating at (0.24). Thus, our finding shows that F1 has a positive relationship with dependent variable of (perceptions) of impacts of energy innovation sources. But, the significant value is 0.257 showed a relationship at 25.7 percent lower rating between F1 (as a brand association) and brand awareness due to misperception towards the purpose of F1 branding.

Table 4: Unstandardized Coefficients and Standardized Coefficients

Coefficients ^{a,b}						
Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	5.748	1.668		3.446	.001
	Do You Agree That KAD MESRA BRAND LOYALTY Provides More Rewards Opportunities Enclave Has A Positive Effects To Communities.	-.080	.658	-.016	-.121	.904
	F1 Celebrity Part Of Quality Brand Awareness. Exclusive Reliance On Strong Ties Quality Business Operational Process With The Support Provided By The Effective Corporate Governance Integration Within The Communities.	.284	.248	.152	1.147	.257
	Frontline attitude. Changes In Social Trends Alter How People And Businesses Behave And How They Set Their Priorities Are Monitored By The Consumers' Perception. Identifying Opportunities To Recognize Problems And Solutions Lead To Positive Attitude.	.197	.226	.120	.870	.389
	Business Process Operational are Based On Self-Efficacy To Management Action Planning And Monitoring System.	-.684	.245	-.405	-2.793	.008
	Stakeholders High Expectation As Part Of Organization Brand Association And Business Integration Background That Influence The Purchase Intention And Articulate Passion	-.205	.187	-.142	-1.097	.278
	Product Quality Comes From Innovation, Eco-Friendly Safety Environment, Cost Price Efficiency And Effective Business Management Skills	-.374	.093	-.491	-4.024	.000

	Enhance Business Sustainability & Profitability					
	Management Motivation Rewards Creates Impact Of Energy Innovation Sources	.129	.244	.074	.528	.600

As the strong urban governance is critical to making progress, it is however facing challenges in supply shortage. Past projections of urbanization had overestimated future rates of economic growth urbanization, legal systems, cultural, religious traditions, political environments, economic events, and corporate ownership integration structure that need funding in order to grow. Therefore, modern technological advertising are demanded for more informational makes scale of products and ability to efficiently personalize and customize market offerings. Therefore, since they are having positive effects that focused audiences in particular villages, more funding and grants should be provided to leverage new opportunities for better facilities for human health science education with (Molecular Reform Therapy-Dr. Linus Pauling) nutritional healthy living promotional and quality water technology to the communities that eventually will increase the GDP income per capita for East Malaysian. Finally, the importance of having an efficient FOCUS operation, food safety and quality water technology system will enhance better energy performance economies for both buyers and sellers.

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